In 2016-17, Community Partners engaged 256 alumni on pro bono consulting and brainstorming projects for nonprofit clients. HBS alumni volunteers served on 42 projects for nonprofits and Community Partners delivered the equivalent of $4.7 million in pro bono consulting services to these organizations.

As volunteers, HBS alumni are energized by working together, applying their business skills to nonprofit management issues, and connecting with nonprofit organizations. Our projects are organized by sector: Arts & Culture, Education, Environment & Health, and Social Services. With a broad range of clients, we enable our volunteers to strengthen organizations they are passionate about and address a variety of issues, including strategic planning, marketing, finance, governance and organizational development.

Alumni can participate in our 3-4 month consulting projects involving 10-15 hours per month or in single evening brainstorming sessions. All project roles are structured so they are manageable for alumni, who may have full time jobs.

ARTS & CULTURE / EDUCATION / ENVIRONMENT & HEALTH / SOCIAL SERVICES

Projects are organized across four Sector Focus Committees. In 2016-17, Community Partners served 42 nonprofit clients, completing 30 projects and launching 12 more that are currently in process.

The group was extremely thorough and well prepared.

– Arthur Samuels, Executive Director
MESA Charter School

97% of nonprofit clients indicated that their expectations were met or exceeded after a project was completed.

95% of alumni participants would encourage other alumni to volunteer for a Community Partners project.

New York is fortunate to have Community Partners as a resource to enhance and strengthen organizations in our community. The fact that the group provides its services pro bono makes the contributions all the more impressive.

– Eric Schneiderman,
Attorney General of New York

I was really impressed with the dedication among the group, while sharing a common purpose... It really made the work both meaningful and fun.

– Sara Richlin, ’10
Community Partners Volunteer

Volunteer now!
hbscnycommunitypartners.org
LETTER FROM THE COMMUNITY PARTNERS CO-CHAIRS

Community Partners has been providing HBS alumni with volunteer opportunities for nearly 20 years. Alumni teams use their business skills to address strategic issues for New York area nonprofit organizations they care about. Working with fellow alumni who share their interests and top management at the nonprofit clients, engagement teams focus on understanding both the organizations and their environments so they can offer high quality recommendations that their clients are ready and able to implement. We only accept projects that the Executive Directors enthusiastically support.

All of our projects are organized to fit the schedules of both alumni who have demanding full time jobs and alumni who are able to devote more time to the engagement. Our leadership team of 26 Committee and Board members, together with our extensive tool kit and the common HBS experience helps make efficient use of volunteer and nonprofit time.

We would like to thank the volunteers, team leads and our Community Partners Committee and Board members for making 2016-2017 a successful year.

We will miss our colleague, Ed Riegelhaupt, who provided leadership, enthusiasm and energy to Community Partners for many years.

Clare Peeters ’00 and Charles Toder ’62

REMEMBERING ED RIEGELHAUPT ’57

The Community Partners Board mourns the loss of colleague Ed Riegelhaupt. Ed joined the board of Community Partners in its earliest days and was a tireless advocate for our pro bono consulting practice. Scores of nonprofits in the greater New York area have benefited from working with Ed. Ed mentored several board members and many volunteers. Ed was a senior executive at Chase Manhattan Bank. He is survived by his wife Patricia Morrill, a daughter Stacey Bloomfield, a grandson Alder Bloomfield and many friends.

SECTOR FOCUS COMMITTEES

Arts & Culture

Joan Cheng ’02 • James Fincher ’03 • Camille Kubie ’04
Cornelius Marx ’67 • John O’Donnell ’77 • Barry Puritz ’65

The Arts and Culture Committee connects alumni with the vibrant cultural scene of New York City through opportunities to strengthen organizations offering dance, music, theatre and museum experiences. We have served a broad spectrum of organizations of all sizes involved in the performing arts, visual arts, cross-cultural awareness and arts education. The diversity of our projects is reflected in the wide range of alumni who volunteer with us.

Education

Charley Beever ’78 • Margaret Brown ’84 • Meg Langan ’92
Darren Sumter ’95 • Efrem Sigel ’68 • Jessica Ziegler ’84

The Education Committee provides alumni the chance to apply their passion for education towards strengthening schools and an array of organizations delivering educational services, supplemental educational programs, and other offerings that support educational missions. The breadth of our project work has included growth and strategic challenges that appeal to alumni with interests in traditional and non-traditional learning environments.

Environment

Leo Corbett ’75 • Chloey Kieman ’08 • Richard Kane ’68
Andrew Silbiger ’96 • Cathy Stephenson ’90

The Environment and Health Committee provides opportunities for alumni to help protect and enhance our environment and become a healthier society. Environmental organizations with which we have worked include those addressing energy and water usage, emissions and waste, and safeguarding the City’s lands and waters. Other nonprofits we have assisted have focused on strengthening community health, addressing issues such as prevention, early detection and treatment of diseases, healthy aging, nutrition, and active lifestyles.

Social Services

Lisa Forgang Goldman ’95 • Sunsya Hong ’05
Hal Kennedy ’84 • Calvin Mew PMD ’84
Jim Peet ’80 • Holly Zimmerman ’92

The Social Services Committee unites alumni with nonprofits that offer vital social services to those in need. Our client organizations deal with matters that include youth development, homelessness, legal aid, women’s issues, domestic violence, and poverty. In addition to our work with organizations focused on the Greater New York area, we have organized projects for nonprofits based locally whose impact is global.

SKILLS GAP PROGRAM

The HBSNY Skills Gap Project (SGP) volunteer team has a singular focus: launching sustainable and scalable programs in the New York area to reduce the gap created when middle-skills jobs ($3-4K/month) go unfilled because of a shortfall of qualified applicants. Currently, we work with one outstanding academic partner (LaGuardia Community College) and are focused on two career paths: non-clinical healthcare and tech support. Other principal partners are Weill Cornell Medicine, ERA Accelerator and NYC Small Business Services through their NYACH division.

For the SGP team, significant accomplishments this past year are: (a) launching a revamped Medical Billing Program fully funded by NYC that is achieving startlingly high graduation, placement and job retention rates; (b) partnering with LaGuardia Community College and others to obtain and start implementing a $4 million Federal TechHire grant to function alongside our current internship program with a local tech incubator; and (c) ramping up the size of the SGP team. Following on some demonstrated success, we are planning to expand by incorporating other employers, additional courses and possibly additional schools. We can definitely put more volunteers to work. Contact Co-Chairs Barry Puritz (bpuritz@gmail.com) or Richard Kane (richkane1@gmail.com). We’d love to have you.

A Progr
14th Street Y of the Educational Alliance is an open and welcoming educational, recreational and cultural center based on Jewish sensibilities. Volunteers completed an analysis of real estate planning and strategy.

American Friends of the Ludwig Foundation of Cuba builds cultural bridges between the U.S. and Cuba through art projects. Volunteers developed corporate sponsorship and other direct revenue programs in support of the Havana Film Festival New York.

Baxter Street Camera Club of NY is dedicated to continuing its long tradition of welcoming both photographers and devotees of photography. Volunteers developed a program to increase membership, revenues and implement corporate sponsorship programs.

Blue Hill Troupe brings theater performance to NYC audiences while raising money for local charities. Volunteers developed a new marketing strategy.

Center for NYC Affairs at The New School is an applied policy research organization that drives social change. Volunteers brainstormed a marketing strategy for earned revenue.

Center for NYC Neighborhood, in Partnership with the NYC Department of Recovery and Resiliency, strengthens neighborhoods, buildings, infrastructure, and coastal defenses. Volunteers identified and analyzed financial strategies to increase flood resiliency of residential housing.

Central Park Conservancy manages and enhances Central Park in partnership with the NYC Department of Parks. Volunteers developed a long term operating plan for the Central Park Urban Institute which provides management training for urban parks in NYC, the USA and around the world.

Children's Tumor Foundation drives research, expands knowledge, and advances care for the neurofibromatosis community. Volunteers are developing a strategic plan to fund CTF.

China Institute advances a deeper understanding of China through programs in education, culture, business and art. Volunteers created a marketing and communications plan.

Dancing Dreams provides dance and performance opportunities for physically challenged children. Volunteers brainstormed to expand the scope and scale of Dancing Dreams' activities.

ECPAT-USA protects every child's basic human right to grow up free from the threat of sexual exploitation and trafficking. Volunteers are working to create a social media strategy for ECPAT.

Educational Alliance Art School at the Manny Cantor Center provides opportunities for creative expression, skill acquisition, and arts appreciation. Volunteers developed a strategy to increase enrollment and ensure financial stability.

Four Block Foundation supports returning post 9/11 service members in making successful career transitions. Volunteers developed a communications and marketing strategy to support Four Block Foundation's expansion goals.

Harlem RBI is a unique, year-round youth development program based in East Harlem. Volunteers developed a strategy to expand the organization's after-school programs.

Harvard Business School Club of New York provides a wide variety of programs and events for HBS alumni in the New York City area. Volunteers addressed the member value proposition.

Historic House Trust of New York City is a nonprofit organization that operates to ensure the preservation of 23 city-owned historic properties located in parks in all five boroughs. Volunteers are working to create a SWOT analysis.

NYS Office of the Attorney General /Integral Guardianship Services is one of the largest providers of guardianship services in NYC providing critical services to the most needy and vulnerable members of society. Volunteers assessed the viability of the organization's business model.

International AIDS Vaccine Initiative ensures the development of safe, effective, accessible, preventive HIV vaccines for use throughout the world. Volunteers are creating a financial management strategy.

Lighthouse Academies Bronx prepares its students for college through a rigorous arts-infused program. Volunteers overhauled the strategy for teacher recruitment and retention for the charter school organization.

Make-A-Wish Metro NY and Western NY Chapter grant the wishes of children with life-threatening medical conditions to enrich the human experience with hope, strength and joy. Volunteers are working to create a financial model.

MESA Charter School provides a rigorous education that equips each student with the ability to succeed in life and in college. Volunteers brainstormed to evolve MESA Charter School’s leadership team.

Museum of Jewish Heritage is a memorial to those who perished in the Holocaust. Volunteers created a marketing and advertising strategy for the museum's 20th anniversary.
myFace transforms patients’ lives by funding medical procedures and research to repair facial disfigurement at the Wyss Department of Plastic Surgery at NYU Langone Medical Center. Volunteers provided support formalizing the relationship with its clinical partner and rethinking the Board and Committee structure.

National I Have A Dream Foundation focuses on breaking the cycle of intergenerational poverty through a comprehensive program of supports that follows the same group of young people from elementary school through college. Volunteers are refining IHAD's support services program.

Nest is partnering with the world’s most promising artisans to build sustainable businesses within the competitive landscape of today’s global economy. Volunteers developed a revenue model.

Nonprofit Coordinating Committee of New York serves as the voice and information source for the New York City area nonprofit community. Volunteers developed a marketing plan to attract new members.

NY Harbor Parks provides stewardship, educational and recreational experiences for diverse audiences and new populations. Volunteers brainstormed methods to best attract visitors to Federal Hall National Memorial.

Port Chester Carver Center offers programs and resources designed to meet the educational, recreational, cultural and civic needs of children, youth and adults. Volunteers provided an in-depth analysis of the Carver Center’s Programs.

Pratham USA was founded in 1995 with the aim to combat illiteracy in India and break the cycle of poverty for millions, with the mission, “every child in school and learning well.” Volunteers developed a digital engagement strategy.

South Bronx United aims to help youth build character, teamwork, and leadership so that they can succeed in high school, college, careers, their community and beyond. Volunteers are working to create a benchmarking system.

Southampton Fresh Air Home is a not-for-profit residential camp for physically challenged children. Volunteers brainstormed to improve SFAH’s investment policies.

Tenement Museum preserves and interprets the history of immigration through the personal experiences of the generations of newcomers who settled in and built lives on Manhattan’s Lower East Side. Volunteers provided a strategic plan to support the rapid growth of the museum.

The American Dream Charter School (Bronx) is a successful middle school with a dual English/Spanish program focused on academic excellence. Volunteers are working to create an expansion plan for the school.

The Ashokan Center is the oldest outdoor environmental education center in New York, providing programs for K-12 students and music and dance camps. Volunteers developed a 5 year plan to optimize utilization and support the mission.

The Osborne Association offers opportunities for individuals who have been in conflict with the law to transform their lives. Volunteers brainstormed to explore Board Development options.

The Summer Camp is a nonprofit residential summer camp for girls aged 6-18 from low-income and foster homes in both inner-cities and rural areas. Volunteers brainstormed ways to maintain year-round engagement with campers.

The Trust for Public Land creates parks and protects land for people, ensuring healthy, livable communities for generations to come. Volunteers developed a revenue and financial plan.

Turtle Bay Music School is one of the oldest community music schools in the United States, and a founding member of the National Guild of Community Music Schools. Volunteers brainstormed to explore interesting topics for a series of presentations addressing the issues facing communities for generations to come. Volunteers developed a revenue and financial plan.

Up2Us Sports identifies, trains and supports young adults to serve as coach-mentors in low income communities for generations to come. Volunteers are assisting with the review of Up2Us Sport's organization structure.

Urban Pathways ensures that homeless and at-risk New Yorkers have the housing, services and support they need to be self-sufficient. Volunteers reviewed processes and systems to support future growth.

WEDC Senior Providers’ Network informs, educates and connects older adults, their families and caregivers with life-enhancing resources. Volunteers brainstormed to explore interesting topics for a series of presentations addressing the issues facing adult children of aging parents.

West Side YMCA promotes positive values through programs that build spirit, mind, and body welcoming all people, with a focus on youth. Volunteers are developing a communications and marketing strategy to increase funding for activities.
WE CONGRATULATE OUR
2016-17 COMMUNITY PARTNERS LEADERSHIP AWARD WINNERS

The Community Partners Leadership Award is presented to non-profits who have been clients of Community Partners and who have demonstrated outstanding management and governance. Virtually all of the contestants really impressed the CPLA Co-Chairs Leo Corbett ’75 and Richard Kane ’68 with the power of their missions, their dedication, their skills AND their use of best practices.

GOLD AWARD

The Gold Medal and a $25,000 prize was awarded to NY Sun Works which builds innovative science labs in urban schools. Through their Greenhouse Project Initiative, they use hydroponic farming technology to educate students and teachers about the science of sustainability.

Their work represents best practices in scaling and metrics. They have grown impressively from one pilot program to 42 partner schools and 41,000 students by partnering with the Brooklyn Borough president and the NYC Department of Education. Then they developed effective outcome metrics using standardized testing with a comparison to peer schools without the program demonstrating beyond a doubt that they had made a meaningful difference in the science capabilities of their students.

SILVER AWARD

The Silver Medal and a $10,000 prize was awarded to MESA Charter High School which was purposefully founded in arguably New York City’s neediest neighborhood, Bushwick, Brooklyn, in 2012. MESA (Math, Engineering, and Science Academy) is developing students with a passion for their subjects, a capacity for critical thinking and self-advocacy, and a readiness for college. Underlying astonishing results are two research-based best practices in high school education - a total commitment to standards-based grading (SBG) and an intensive, twice-daily Advisory Program. The SBG system focuses exclusively on student mastery of learning goals measured through multiple forms of formative and summative assessments and aligns with MESA’s mission of growth and self-advocacy. The advisory program is used to connect small groups of students in the same grade.

BRONZE AWARDS

A Bronze Medal and a $2,500 prize was awarded to Girls Write Now which enables underserved young women to find their voices through the power of writing and community. The organization matches high school girls with professional women writers and media makers. They recently completed an outstanding 18-month strategic planning process that involved 100+ stakeholders and external evaluators. They refreshed their mission statement, identified organizational strengths and areas for growth, and created strategic priorities and commitments that will allow growth in programs. There are 130 girls being mentored this year, 90% from high need areas and 95% girls of color. 100% of the seniors in this program go to college.

A Bronze Medal and a $2,500 prize was awarded to LaGuardia Community College which has a well-earned reputation for its programs and innovations. Its mission is to educate and graduate one of the most diverse student populations in the country. LCC students are encouraged to be thinkers and socially responsible citizens who help to shape a rapidly evolving society. Community Partners and LCC have done much together.

In this CPLA competition, LCC’s innovative partnership with Uber Technologies, a neighbor in Long Island City, was highlighted. In this sector based approach to workforce development, LCC designed and implemented a special training program for Uber drivers to manage wheelchair accessible vehicles. True to its general education mission, LCC used the relationship to encourage the drivers to pursue an Associate’s Degree as well.
WE THANK OUR 2016 -2017 VOLUNTEERS

Romina Abal ’03
Pelumi Adeleke ’12
Gerald Adolph ’81*
Soaya Alterman ’10
Robert Alvina PMD ’72
Enshalla Anderson ’98
Darren Arthoppah PLD ’14
Manuel P. Asensio ’82
Alison Avera ’05
Debashi Banerjee PLDA ’15
Henry Barkhorn ’75*
Charley Beever ’78*
Lisa Dare ’04
Leo Corbett ’75*
Vernaliz Co ’05*
Margaret Downs ’85
Mufit Cinali ’87
Daniel Lennox-Choate ’15
Andrew Cheskis ’84
Alex Chenesseau PLDA ’16*
Kathy Charlton ’99
Pamela Chan ’12
Margaret Brown ’84*
Tim Boomer ’82
Roberta Books ’71
Nancy Bong ’07
Rajesh Bilimoria ’02
Beverly Benz Treuille ’71*
Calvin Mew PMD ’84*
Joanne Lim ’99
Charles Toder ’62
Raymond Avera ’05
Manuel P. Asensio ’82
Darren Arithoppah PLD ’14
Enshalla Anderson ’98
Ava Zydor ’84

Mason Du PLDA ’14
Dean Dunbar ’88
Dannielle Eidelstein ’13*
Daniel Elkind ’85
William Ettelson ’94
Michael Farelo ’92
Richard Feder ’92
Jonathan Feinberg ’15
James Fincher ’03*
Sharon Fox ’99
Anselm Fusco ’82
Rita Gail Johnson ’88
James Galante ’15
Robert Gambee ’66
Jack Geary ’05
Larry Geiger ’68
Bruce Gelfand OPM ’01
David Gelobter ’94*
Victor Germack ’66
Gary Glasser ’91
Mae King Go ’77
Phillis Golden ’91
Lisa Goldman Forgang ’95*
Shanti Grandhi ’90
Daniel Grasman ’92
Julie Gross ’80
Camille Hackney ’94
Evan Harrel ’87*
Jerry Harris ’62
Katie Harris ’16
Cynthia Hayes ’83*
Norman Hinerfeld ’53
Sunsy Hong ’05
Amory Houghton ’79
Dinah Howelld ’86
Wendy Jacobs ’83
Janet Jin ’15
Robert Jones ’91
Sharon Joseph*
Ray Joseph ’99
Arushi Jyoti ’17
Richard Kane ’68*
David Kaplan ’85
Arthur Katz ’82
David Kemp ’14*
Hal Kennedy ’84
Chloe Kiernan ’08
George D. King, III AMP ’11
Stephen L. Klinecweicz ’16
Megan Kohout ’12
Donald Krueger ’78
Camille Kubie ’04
Vineet Kumar AMP ’14
Meg Langan ’92
Grace Lee ’08
Matthew Lee ’09
Sungin Lee ’12
Elizabeth Legris ’14
Jennifer Lescott ’02
Julie Levi OPM ’05
Lisa Lewin ’03
Joanne Lim ’99
Kimmeron Lisle ’95
Jibreal Lockhart ’05*
Susan Loitus AMP ’98*
Sonya Makhni ’16
Ira Mandel ’82
Alan Mark ’86
Cornelius Marx ’67
Elliot S. Matz ’81
William Maurer ’90
Antonio Mazzara ’15*
Amory (Mimi) McKenna ’80
Clive Mellor ’66
Bill Meurer ’90
Calvin Mew ’PMD 48 84*
Erin Miller ’13
Charles Moran AMP ’82
Emily Moskowitz ’09
Phyllis Nacey ’91
Arndt Nicklish ’04
Krista Nylen ’13*
Dan O’Brien ’04
John O’Donnell ’77*
Jane Orenstein ’82
Mike Otten ’67
Teresa Overske ’10
Parasival Patel ’15*
Dough Pearson ’85
Jim Peet ’80*
Clare Peeters ’00
Burry Puritz ’65
Tom Pyle ’80*
Dianna Raedle ’93
Ron Randall ’66
Torian Richardson GMP ’20
Lisa Wood Richardson ’84
Sara Richlin ’10
William Rosser ’62
Burton Rothberg ’75
Michele Sachar ’95
Lauren Salem ’07
Douglas Schubman OPM ’10*
Joan Cheng ’02
Andrew Chesks ’84
Daniel Lennox-Chaote ’15
Maufi Cinal ’87
Vernaliz Co ’05*
Corin Lobbert ’75*
Lisa Dare ’04
Pankil Doshi ’08
Margaret Downs ’85*
Margaret Brown ’84*
John Callaghan ’84
Aline Camargo ’13
Laurie Carey ’13
Gaby Chaiba ’92
Patricia Branch-Zakkour ’16
Sharon Joseph*
Ruth Joseph ’99
Arushi Jyoti ’17
Richard Kane ’68*
David Kaplan ’85
Arthur Katz ’82
David Kemp ’14*
Hal Kennedy ’84
Chloe Kiernan ’08
George D. King, III AMP ’11
Stephen L. Klinecweicz ’16
Megan Kohout ’12
Donald Krueger ’78
Camille Kubie ’04
Vineet Kumar AMP ’14
Meg Langan ’92
Grace Lee ’08
Matthew Lee ’09
Sungin Lee ’12
Elizabeth Legris ’14
Jennifer Lescott ’02
Julie Levi OPM ’05
Lisa Lewin ’03
Joanne Lim ’99
Kimmeron Lisle ’95
Jibreal Lockhart ’05*
Susan Loitus AMP ’98*
Sonya Makhni ’16
Ira Mandel ’82
Alan Mark ’86
Cornelius Marx ’67
Elliot S. Matz ’81
William Maurer ’90
Antonio Mazzara ’15*
Amory (Mimi) McKenna ’80
Clive Mellor ’66
Bill Meurer ’90
Calvin Mew ’PMD 48 84*
Erin Miller ’13
Charles Moran AMP ’82
Emily Moskowitz ’09
Phyllis Nacey ’91
Arndt Nicklish ’04
Krista Nylen ’13*
Dan O’Brien ’04
John O’Donnell ’77*
Jane Orenstein ’82
Mike Otten ’67
Teresa Overske ’10
Parasival Patel ’15*
Dough Pearson ’85
Jim Peet ’80*
Clare Peeters ’00
Burry Puritz ’65
Tom Pyle ’80*
Dianna Raedle ’93
Ron Randall ’66
Torian Richardson GMP ’20
Lisa Wood Richardson ’84
Sara Richlin ’10
William Rosser ’62
Burton Rothberg ’75
Michele Sachar ’95
Lauren Salem ’07
Douglas Schubman OPM ’10*
Joan Cheng ’02
Andrew Chesks ’84
Daniel Lennox-Chaote ’15
Maufi Cinal ’87
Vernaliz Co ’05*
Corin Lobbert ’75*
Lisa Dare ’04
Pankil Doshi ’08
Margaret Downs ’85*

* Indicates Team Leader, Co-Team Leader or Brainstorming Moderator

Community Partners is governed by a Board comprised of Harvard Business School alumni. The Board is committed to promoting public service and volunteerism within the HBS alumni community.

Clare Peeters ’00 (Co-Chair) • Charles Toder ’62 (Co-Chair)
Margaret Brown ’84 • Andrew Chesks ’84 (Emeritus)
Richard Kane ’68 • Hal Kennedy ’84 • Joanne Lim ’99 (Emerita)
Cornelius Marx ’67 • Calvin Mew PMD ’84 • Barry Puritz ’65
Dianna Raedle ’93 (Emerita) • Cathy Saffer Stephenson ’90
David Theobald ’91 (Emeritus) • Jessica Ziegler ’84
Ava Zydor ’84 (Emerita)

GET INVOLVED

Alumni
• Sign up for projects at hbscnycommunitypartners.org
• Be the first to hear about new volunteer opportunities by registering with us at surveymonkey.com/s/CPsignup

Nonprofits
• Learn about our services at hbscnycommunitypartners.org
• Apply at surveymonkey.com/s/CPprojectapplication

Questions?
• Email us at communitypartners@hbscny.org or call 347-817-7898