In 2015-16, Community Partners engaged nearly 175 alumni on pro bono consulting and brainstorming projects for nonprofit clients. HBS alumni volunteers served on 45 projects for nonprofits and Community Partners delivered the equivalent of $4.5 million in pro bono consulting services to these organizations. Community Partners’ 212 volunteers represented 173 unique alumni, many of whom participated on multiple projects.

As volunteers, HBS alumni are energized by working together, applying their business skills to nonprofit management issues, and connecting with nonprofit organizations. Our projects are organized across four Interest Groups: Arts & Culture, Education, Environment & Health, and Social Services. With this broad range of clients, we enable our volunteers to strengthen organizations they are passionate about and address a variety of issues, including strategic planning, marketing, finance, governance and organizational development.

Alumni can participate in our 3-4 month consulting projects involving 10-15 hours per month or in single evening brainstorming sessions. All project roles are structured so they are manageable for alumni, including those with full time jobs.

Projects are organized across four Interest Group Committees. In 2015-16, Community Partners served 45 nonprofit clients, completing 34 projects and launching 11 more that are currently underway.

95% of nonprofit clients indicated that their expectations were met or exceeded after a project completed

97% of alumni participants would encourage other alumni to volunteer for a Community Partners project

...helped us hone our message and thinking process

– Anna Hammond, Executive Director, The Sylvia Center

ARTS & CULTURE / EDUCATION / ENVIRONMENT & HEALTH / SOCIAL SERVICES

This project was a great way to connect with other alumni, refresh my skills, and learn about an organization where I wouldn't otherwise have professional exposure.

– Camille Kubie ’04

Community Partners Volunteer

The insight...resulted in a concrete marketing plan that will have a measurable impact.

– Kimberly Kendall, Executive Director

LaGuardia Community College

Volunteer now...
www.hbscnycommunitypartners.org

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EXPANDING OUR IMPACT

The Community Partners leadership team has long led other social enterprise initiatives for the Harvard Business School Club of New York. These responsibilities have now been formalized with the formation of the Social Enterprise Division of the Harvard Business School Club of New York. In addition to Community Partners, other exciting activities include:

• Overseeing the Skills Gap Project, which aims to build a scalable model for helping employers find qualified candidates for hard-to-fill middle skills positions by encouraging schools to build curricula based on employer-defined skill requirements;

• Managing HBSCNY’s scholarship program for the HBS Executive Education programs in nonprofit management;

• Formalizing the Community Partners Leadership Award program as a continuing club program; and

• Working closely with the newly formed Social Enterprise Program Sector that organizes speaker events featuring nonprofit leaders.

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LETTER FROM THE COMMUNITY PARTNERS CO-CHAIRS

Community Partners has had another exciting year helping HBS alumni who are committed to strengthening nonprofit organizations in the New York area. We work with an enthusiastic group of volunteers who choose to make a difference by working with fellow alumni on pro bono consulting projects and other social enterprise initiatives with the HBS Club of New York.

We have achieved significant scale in our consulting services due to the effectiveness of our model, which we continually assess and improve. We organize teams of HBS alumni who are energized by working together to apply their business skills to nonprofit organizations they consider personally important. We only accept projects that are strategic in nature and which the nonprofit client’s chief executive will enthusiastically support.

Our engaged and cohesive leadership team of 31 Committee and Board members enables Community Partners to keep a sharp focus on efficient use of both alumni and nonprofit time to provide high quality, useful advice.

We would like to thank Andrew Cheskis ’84 and Ava Zydor ’84 for their leadership and look forward to continuing the example they have set as we pick up the responsibilities of the Co-Chairs of Community Partners. We sincerely appreciate the efforts of our volunteers and encourage all HBS alumni in Greater New York to consider volunteering for a consulting or brainstorming project. We announce our projects weekly and work with a wide range of admirable nonprofits. This is a true win-win for our volunteers and nonprofit clients, and we look forward to another exceptional year in 2016-2017.

Clare Peeters ’00 and Charles Toder ’62

AVA ZYDOR ’84 AND ANDREW CHESKIS ’84 CO-CHAIR RECOGNITION

Ava Zydor and Andrew Cheskis led the development of the Social Enterprise Division of the Harvard Business School Club of New York, which includes Community Partners, the consulting practice; the non-profit executive education scholarship programs; the Community Partners Leadership Awards; and the Skills Gap Project. We would like to thank Ava and Andrew, who stepped down from their roles as Co-Chairs of Community Partners and the Social Enterprise Division, for expanding and strengthening these programs. Ava has been an active Community Partners member for more than six years, serving as a Coordinator, Co-Chair of the Arts & Culture Committee and most recently Co-Chair of the Social Enterprise Division. Andrew has been an active Community Partners member for five years and served as Co-Chair of the Environment & Health Committee before stepping up to Co-Chair of the Social Enterprise Division. They both continue as Emeriti Directors.

Alumni
• Sign up for projects at hbscnyccommunitypartners.org
• Be the first to hear about new volunteer opportunities by registering with us at surveymonkey.com/s/CPsignup

Nonprofits
• Learn about our services at hbscnyccommunitypartners.org
• Apply at surveymonkey.com/s/CPprojectapplication

Questions?
• Email us at communitypartners@hbscnyc.org or call 347-817-7898

INTEREST GROUP COMMITTEES

Arts & Culture
James Fincher ’03 • Camille Kubie ’04 • Cornelius Marx ’67
John O’Donnell ’77 • Barry Puritz ’65
The Arts & Culture Committee connects alumni with the vibrant cultural scene of New York City through opportunities to strengthen organizations offering dance, music, theatre and museum experiences. We have served a broad spectrum of organizations of all sizes involved in the performing arts, visual arts, cross-cultural awareness and arts education.

Education
Charley Beever ’78 • Margaret Brown ’84 • Meg Langan ’92
Margaret Poster ’76 • Efrem Sigel ’68 • Jessica Ziegler ’84
The Education Committee provides alumni the chance to apply their passion for education towards strengthening schools and an array of organizations delivering educational services, supplemental educational programs, and other offerings that support educational missions. The breadth of our project work has included growth and strategic challenges that appeal to alumni with interests in traditional and non-traditional learning environments.

Environment & Health
Leo Corbett ’75 • Chloé Kienan ’08
Richard Kane ’68 • Stacy Schwartz ’03
Andrew Silbiger ’96 • Cathy Stephenson ’90
The Environment & Health Committee provides opportunities for alumni to help protect and enhance our environment and to ensure a healthier society. Environmental organizations with which we have worked include those addressing energy and water usage, emissions and waste, and safeguarding the City’s lands and waters. Other nonprofits we have assisted have focused on strengthening community health, addressing issues such as prevention, early detection and treatment of diseases, healthy aging, nutrition, and active lifestyles.

Social Services
Joan Cheng ’02 • Hal Kennedy ’84 • Kira Mendez ’88
Calvin Mew PMD 48 ’84 • Jim Peet ’80 • Brad Schrader ’80
The Social Services Committee unites alumni with nonprofits that offer vital social services to those in need. Our client organizations deal with matters that include youth development, homelessness, legal aid, women’s issues, domestic violence, and poverty. In addition to our work with organizations focused on the Greater New York area, we have organized projects for nonprofits based locally whose impact is global.
The 14th Street Y is a thriving and dynamic community center located in the heart of the East Village. Volunteers are assisting with a real estate plan and accompanying programmatic strategy.

American Liver Foundation facilitates, advocates and promotes education, support and research for the prevention, treatment and cure of liver disease. Volunteers developed a long-term strategic planning process.

Artadia supports visual artists with unrestricted, merit-based awards and fosters connections to a network of opportunities. Volunteers developed an implementation strategy for national growth.

Blue Hill Troupe brings theater performance to NYC audiences while raising money for local charities. Volunteers are developing a new marketing strategy.

The Bonnie Youth Club uses baseball as a vehicle for imparting life-long values. Volunteers brainstormed ways to improve the financial sustainability of the nonprofit.

Brooklyn Academy of Music (BAM) showcases the work of emerging artists and innovative modern masters. Volunteers are making recommendations for operational improvement focusing on organizational structure.

The Cancer Research Institute is the world's only nonprofit organization dedicated exclusively to harnessing the immune system's power to conquer all cancers. Volunteers are working to clarify and maximize the role of performance metrics in marketing and development.

CAPS (Child Abuse Prevention Services) is dedicated to the prevention of bullying, child abuse and neglect, working directly with children and youth in New York's Nassau and Suffolk elementary, middle and high schools. Volunteers brainstormed a strategic Board development plan.

CaringKind is New York City's leading expert on Alzheimer's and dementia caregiving. Volunteers brainstormed ways to maximize an upcoming public awareness campaign.

Center for NYC Neighborhoods promotes and protects affordable homeownership in New York so that middle- and working-class families are able to build strong, thriving communities. Volunteers are identifying and developing successful financial models and tools to drive investment in flood risk reduction.

The China Institute advances a deeper understanding of China through programs in education, culture, business and art in the belief that cross-cultural understanding strengthens our global community. Volunteers created a marketing and communications plan.

Coalition for Rainforest Nations (CfRN) works within the United Nations system to reverse the destruction of tropical rainforests. Volunteers conducted a strategic assessment to help the organization determine future efforts.

Even Ground helps families and communities break the cycles of poverty and inequality by providing support to community-based programs that offer high-quality education and care to young people in Africa. Volunteers assisted with Board development.

The Feminist Press is an educational nonprofit organization founded to advance women's rights and amplify feminist perspectives. Volunteers brainstormed methods to obtain resources for a theatrical production in NYC.

Forestdale, Inc. is a nonprofit foster care and family services agency dedicated to strengthening the families of Queens in New York City. Volunteers reviewed the organization's investment policy.

Friends of Hudson River Park (FHRP) is an independent nonprofit organization dedicated to the completion, care, enhancement, and ongoing sustainability of Hudson River Park. Volunteers assisted with the development of new corporate partnership strategies.

Ghetto Film School educates, develops and celebrates the next generation of great American storytellers with workshops and high school programming. Volunteers assisted in the development of a comprehensive marketing strategy.

Harlem RBI is a unique, year-round youth development program based in East Harlem. Volunteers are developing a strategy to help plan the expansion of the organization's after-school programs.

Hudson River Community Sailing develops leadership and academic success in underserved NY youth through sailing education. Volunteers assisted with cost-accounting, financial reporting, improving internal systems, and strategic planning for growth.

The Hunger Project seeks to end hunger and poverty by pioneering sustainable, grassroots, women-centered strategies and advocating for their widespread adoption in countries throughout the world. Volunteers assisted with the strategic planning process with a particular focus on partnerships.

InterSchool Orchestras of New York creates opportunities for New York children to rehearse and perform music together in an ensemble. Volunteers performed an analysis which will inform the process of a Board project to develop a strategic plan.

LaGuardia Community College is a two-year community college located in Long Island City with the mission of educating one of the most diverse student populations in the country to become critical thinkers and socially responsible citizens. Volunteers brainstormed a recruitment strategy.
Community Partners
A Program of the Harvard Business School Club of New York

Literacy Inc. (LINC)’s mission is to help at-risk children develop literacy skills by creating and sustaining partnerships with schools, parents, and neighborhood organizations. Volunteers crafted an expansion strategy.

The Martina Arroyo Foundation supports young opera singers by giving them the tools necessary to achieve their goals. Volunteers assisted with the organization’s branding and marketing strategy.

MESA Charter High School aims to provide a rigorous education that equips each student with the ability to succeed in college and in life. Volunteers brainstormed ideas for the organization’s growth and diversifying funding sources.

Metropolitan Waterfront Alliance (MWA)’s mission is to protect, transform and revitalize the challenged and compromised NY/NJ harbor and waterfront. Volunteers assisted an implementation strategy to ensure that use of the WEDG Tool/Scorecard becomes standard practice in waterfront development.

myFace is an independent nonprofit affiliated with the Wyss Department of Plastic Surgery at NYU Langone Medical Center, home of the world’s preeminent pediatric craniofacial surgery practice. Volunteers completed an assessment of the organization’s Board and governance structure and are helping to implement two key recommendations in a follow-on project.

Navigators USA is an inclusive scouting organization that offers outdoor programs to boys and girls of all backgrounds. Volunteers brainstormed ideas to help stabilize its financial condition.

The New York Historical Society explores the history of New York and the nation through art and history exhibitions and public programs. Volunteers created a retail store strategy for the organization.

NJ Institute for Social Justice is an urban research and advocacy organization dedicated to the advancement of New Jersey’s urban areas and residents. Volunteers brainstormed to help develop metrics for social covenant bonds and optimize models to guide urban development.

NJ Legal Education Expansion Program (NJ LEEP), which has a strong alliance with the NJ legal community, supports and encourages inner-city youth to pursue a college education, especially in law. Volunteers developed a sustainable financial model and marketing program for prospective donors.

New York Sun Works builds innovative hydroponic farming labs to teach environmental responsibility and proficiency in STEM fields in NYC schools. Volunteers developed a strategic expansion plan, including financial projections and recommendations for organizational structure, fundraising, and Board development.

NYS Office of the Attorney General / Integral Guardianship Services is one of the largest providers of guardianship services in NYC providing critical services to the most needy and vulnerable members of society. Volunteers are assessing the viability of the organization’s business model.

Paul Taylor Dance Company seeks to strengthen American modern dance. Volunteers created a social media strategy.

Port Chester Carver Center provides programs designed to meet the educational, recreational, cultural and civic needs of children, youth and adults in the diverse community of Port Chester, NY. Volunteers assisted in developing a strategic plan to guide its mission, marketing and sustainable funding.

Puppies Behind Bars trains prison inmates to raise service dogs for war veterans and explosive detection canines for law enforcement. Volunteers helped with an investment strategy.

The Queens College Foundation develops resources to provide more extensive educational opportunities to students and service to faculty. Volunteers developed a number of ideas for improving “customer service” for students, paying particular attention to the on-boarding process for new students.

Riverside Park Conservancy restores, maintains, and improves Riverside Park, in partnership with the City of New York, for the enjoyment and benefit of all New Yorkers. Volunteers made recommendations to strengthen the organization’s operational infrastructure to effectively grow and sustain their impact in line with their strategic goals.

Row New York empowers students from under-resourced communities to build strength, gain confidence, and pursue excellence through the sport of rowing. Volunteers developed an expansion strategy.

She’s the First sponsors girls’ education in low income countries, giving them the chance to become the first in their families to graduate from secondary school. Volunteers developed a qualitative and quantitative system for program evaluation.

STEMteachersNYC is dedicated to the interchange and interaction among teachers of STEM to cultivate excellence in STEM teaching and to promote learning, self-confidence and success for students. Volunteers brainstormed strategies for Board development.

Sylvia Center inspires young people and their families to eat well through hands-on learning experiences on the farm and in the kitchen. Volunteers evaluated options for growth.

The Trust for Public Land conserves land for people to enjoy as parks, gardens, natural areas, and open space. Volunteers are creating a revenue and financial plan to accompany its ambitious Parks for People program.

The Women’s Studio Workshop operates and maintains an artists’ workspace that encourages the voice and vision of individual women artists, provides professional opportunities for artists at various stages of their careers, and promotes public programs for the arts. Volunteers brainstormed a new Board development strategy.
WE CONGRATULATE OUR 2015-16 SCHOLARSHIP RECIPIENTS

The Harvard Business School Club of New York is in its 16th year of awarding full scholarships, through Community Partners, to attend executive education programs offered through the Harvard Business School Social Enterprise Initiative. Proceeds from the Club’s Annual Leadership Dinner fund these scholarships. For applications and eligibility, visit www.hbscnycommunitypartners.org.

Governing for Nonprofit Excellence (GNE)

DAVID HANZEL | Board, Pratt Area Community Council / IMPACCT Brooklyn

PACC is a community development corporation that contributes to the development of Central Brooklyn.

EMMELINE WEXER | Board, The Flea Theater

The Flea Theater’s mission is to present distinctive work that raises the standards of Off-Off-Broadway for artists & audiences alike.

About GNE

GNE is designed to help individual board members enhance the leadership and stewardship they deliver to their organizations. Through case studies and discussions, participants explore the difficulties faced by other boards in several key areas of governance, and emerge better prepared to achieve excellence within their own organization.

> Learn more at www.hbscnycommunitypartners.org

Performance Measurement for Effective Management of Nonprofit Organizations (PMNO)

JOSEPH KWASNIEWSKI | CEO, Port Chester Carver Center

Port Chester Carver Center provides programs designed to meet the educational, recreational, cultural and civic needs of children, youth and adults in the diverse community of Port Chester, NY.

MICHELE KOTLER | Executive Director, Community-Word Project

Community-Word Project (CWP) inspires children in underserved communities to read, interpret, and respond to their world, and to become active citizens through collaborative arts residencies and teacher training programs.

About PMNO

PMNO shows nonprofit leaders how to use organizational performance measurement to enhance the organization’s ability to deliver on its mission. The program examines effective approaches to help guide organizations in any economy. Through classroom exercises, group discussions, and individual coursework, participants examine the rationale behind nonprofit performance management and conceptualize a new performance measurement and management system for nonprofit organizations.

> Learn more at www.hbscnycommunitypartners.org

Strategic Perspectives in Nonprofit Management (SPNM)

SUSAN GRUNDBERG | Executive Director & CEO, You Gotta Believe! The Older Child Adoption & Permanency Movement, Inc.

You Gotta Believe! (YGB) connects New York City’s most vulnerable youth in foster care to permanent/adoptive families.

RUTH RATHBLOTT | CEO, Harlem Educational Activities Fund (HEAF)

HEAF changes the lives of underserved young people, beginning in middle school and continuing in college and beyond, through a youth development approach that includes rigorous year-round academic enrichment, social and cultural exposure, and constant individual attention.

About SPNM

SPNM guides nonprofit Executive Directors and CEOs as they explore proactive methods for mastering nonprofit leadership in uncertain times. HBS faculty and approximately 140 nonprofit leaders from around the world challenge participants to strengthen their ability to improve the effectiveness of their organizations. Through case studies of a diverse set of nonprofits, participants gain an invaluable understanding of the core concepts crucial to nonprofit leadership. This newfound insight will enable nonprofit leaders to develop customized strategies as well as effective implementation plans.

> Learn more at www.hbscnycommunitypartners.org
WE THANK OUR 2015-16 VOLUNTEERS

Temitope Aberejo ’09
Tara Abrahams ’04
Sonia Alcantarilla ’01
Debashish Banerjee PLD ’15
Henry Barkhorn ’75
Richard Barna OPM ’84
John Barr ’80
Susan Becker ’89
Charley Beever ’78
Joseph Benevento ’71
Beverly Benz Treuille ’05
Calvin Mew PMD ’84
Joanne Lim ’99
Tara Abrahams ’04
Margaret Brown ’84
Barry Puritz ’65
Richard Kane ’68
Calvin Mew PMD ’84
Joanne Lim ’99
Ava Zydor ’84

William Ettleson ’94
Maria Ellis OPM ’03
Andrew ElBardissi ’12
Alexandria DeVito ’13
Douglas Schulman OMP ’10

Richard Feder ’62
James Fincher ’03
Kendall Fitch ’12
John Flynn ’05
Christine Fu ’09
Rita Gail Johnson ’88
Robert Gambee ’66
Anthony Gellert ’97
Victor Germack ’66
Mona Girota ’07
Phyllis Golden ’91
Emily Gopstein ’09
Julie Gross ’80
Vikram Gupta ’03
Janice Hamilton OPM ’10
Evon Harrel ’87
Michael Harwayne ’95
Karen Heidellberger ’00
Adam Heltzer ’09
Paul Hsi ’91
Brittani Jackson ’14
Wendy Jacobs ’83
Stephanie Jacoby ’03
Janet Jin ’15
Robert Jones ’91
Michael K. Eckstut ’78
Eugene Kakaaulin ’09
Richard Kane ’68
David Kaplan ’85
Brad Karmiol ’03
Jared Katseff ’14
Arthur Katz ’82
Jason Katz ’11
Andrew Keesing ’75
Laird Kelly OPM ’87

Hal Kennedy ’84
Chloe Kieman ’88
Pinar Kip ’07
Roy Knaus ’61
Don Krueger ’78
Camille Kubie ’04
Jen LaBerge ’84
Didi Lacher ’82
Ilene Lang ’73
Meg Langan ’92
Matthew Lee ’14
Elizabeth Legris ’14
Rick Lerner ’95
Jennifer Lescott ’02
Joanne Lim ’99
Beatrice Liu ’87
Jibreel Lockhart ’05
Ram Lokan ’11
Sandy Lynch ’86
Deirdre Malacrea ’87
Ira Mandel ’82
Simon Marlow AMP ’86
Cornelius Marx ’67
Emily Matorin ’11
Diana Mayer ’71
Ellen McClain ’93
Mimi McKenna ’80
Kira Mendez ’88
Rebecca Menges ’12
William Meurer ’90
Calvin Mew PMID ’84
Erin Miller ’13
Tejal Mody ’03
Joan Mokray ’74
Leni Moore ’75
Charles Moran AMP ’82
Lauren Moses ’07
Emily Moskovitz ’09
Arndt Nicklihs ’04
Ria Nova ’03
Nataliya Novikova ’09
Peter Novins ’87
Daniel O’Brien ’04
John O’Donnell ’77
Liliane Offredo-Zreik ’00
Mike Otten ’67
Atesa Pacelli ’04
Jim Peet ’80
Steven Phillips ’83
Len Polauer ’58
Margaret Poster ’76
Jennifer Prather ’01
John Prufeta OPM ’99
Barry Puritz ’65
Zulema Quintans ’08
Dianna Raedle ’93
Rudmila Rahman ’13
John Reese ’79
Jud Reis ’66
Ed Riegelhaupt ’57
Guy Rutherford ’68
Michele Sachar ’95
Meredith Sanger-Katz ’11
David Sank ’89
Sam Schaeffer ’91
Brad Schrader ’80
Matt Schrimp ’12
Douglas Wu ’87
Eric Wong ’07
Douglas Wulfs ’87
Kathleen Yeh ’13
Ibrahim Youssef ’12
Anne Zahner ’84
Jingping Zhang ’15
Jessica Ziegler ’84

* Indicates Team Leader, Co-Team Leader or Brainstorming Moderator

COMMUNITY PARTNERS BOARD 2015-16

Community Partners is governed by a Board comprised of HBS alumni. The Board is committed to promoting public service and volunteerism within the HBS alumni community.

Margaret Brown ’84 • Barry Puritz ’65 • Andrew Cheskis ’84 (Emeritus) • Dianna Raedle ’93 (Emerita)
Richard Kane ’68 • Ed Riegelhaupt ’57 (Emeritus) • Hal Kennedy ’84 • Cathy Saffer Stephenson ’90
Joanne Lim ’99 (Emerita) • David Theobald ’91 (Emeritus) • Cornelius Marx ’67 • Charles Toder ’62 (Co-Chair)
Calvin Mew PMID ’84 • Ava Zydor ’84 (Emerita) • Clare Peeters ’00 (Co-Chair) • Jessica Ziegler ’84

The Harvard Business School Club of New York
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www.hbscnycommunitypartners.org